

## Sustainability Policy

Lawton Communications Group Ltd is the parent company for a family of agencies which provide marketing communications services to clients in a range of private sector industries and public sector organisations.

We are committed to:

- investing in our people and providing them with the working environment and support they need to inspire their clients
- managing the impact of our day-to day operations on the environment and promoting the principles of sustainability in all our activities
- the prevention of pollution and the continual improvement of our environmental management and performance
- implementing an Environmental Management System to the ISO14001 standard

We seek to ensure that sustainability is integrated into our strategy, policy and procedures and operations are carried out in compliance with relevant environmental legislation and other requirements. This commitment to environmental management is reflected in our policy relating to significant issues:

**Energy:** We are committed to minimising the consumption of non-renewable energy sources and have implemented various measures to reduce consumption, such as a 'switch off' policy and the sourcing of energy efficient equipment as recommended in "Quick Wins" from the Market Transformation Programme

**Waste:** We aim to minimise waste generated and its environmental impacts as much as practical, by seeking opportunities to reduce and reuse waste or recycle redundant resources.

**Travel:** We are aware of the environmental impacts of travel on behalf of our business and employees travelling to work and we seek to reduce these wherever practical, by positively encouraging car sharing, cycling to work, and the use of sustainable transport and IT solutions.

**Sustainable procurement:** We are committed to following the principles of the UK Government Sustainable Procurement Action Plan so that, as a supplier to the public sector, we may contribute towards Government Sustainability targets while upholding the quality of our service. We also seek to ensure that the products, services and materials which we purchase are as sustainable as practical, including IT equipment, sustainably sourced paper and travel solutions.

We have introduced systems through the implementation of the Environmental Management System that will set, achieve and review measurable environmental objectives. We will ensure that appropriate resources and knowledge are available to ensure these objectives can be met and all staff are positively encouraged to suggest and implement improvements to the environmental procedures and policies. This Policy is communicated to all staff through the company intranet, as well as here on the Group website.